New Exporter Mission 2017
Seattle, WA. | March 6-7, 2017
Explore the potential of the Pacific Northwest Market

Are you interested in exporting to the US Pacific Northwest?

The Consulate General of Canada and the B.C. Ministry of Agriculture are hosting an educational mission for B.C. agrifood and seafood companies in Seattle on **March 6-7, 2017**.

This mission provides an excellent opportunity for B.C. agrifood and seafood companies, with **little to no previous international trade experience,** to be introduced to exporting and to explore the potential of the Pacific Northwest market firsthand. (**Note: This *is not* a selling mission.)**

DESCRIPTION OF THE EVENT

This two-day program will include:
- Market overview of the Pacific Northwest area with a focus on Seattle
- Overview of the Canadian Trade Commissioner Service
- Information and insight on the process for crossing the US Border, including clearing US Customs
- A presentation by the US Food & Drug Administration (FDA) on labelling and regulations pertaining to agrifood and seafood products
- Perspectives from US food and beverage distributors and US retailers on their expectations and operations in the region
- Store visits to specialty, natural and gourmet retailers in Seattle and the surrounding metropolitan area to gain market intelligence.

There is **no fee** to participate in the program; however, companies are responsible to pay for all their own travel expenses.

Companies interested in this opportunity are chosen on a first-come, first-served basis and must confirm that their products are produced or processed in B.C.

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If you are interested in this opportunity, please contact Solveig McLaren (Solveig.McLaren@gov.bc.ca) at the Ministry of Agriculture by February 16 and provide:
- ✓ Confirmation that your product meets the criteria above; and
- ✓ A brief description of your company and details of who will attend the event.

For information on the US market, please visit the Agri-Food Trade Service website.